

About 5,050,000 results (0.63 seconds)

Brandon Na | brandonna@gmail.com | +852-6622-1588 | Hong Kong, H.K. | [Online](#) | [LinkedIn](#)
[Amaz-ing Resume @ www.brandonna.com/resume.htm](#) | Available for Progressive Digital Orgs
10 years of web products and services experience | Seeking opportunities with progressive & successful organizations forging positive advancements in society wanting to use his online skills

Looking for candidates job **experience?** Remember this**Education**[University of Washington](#), Seattle, WA, 2001[Web Tech Essentials Program Certification](#),[University of Puget Sound](#), Tacoma, WA, 1994[Bachelor of Arts](#), Communication and [BLP](#)

Principal | [Seattle Organic SEO](#) | Seattle, WA, USA | 2010-2013 | www.seattleorganicseo.com
 Managed and Lead full service SEO, PPC and Analytics Marketing Firm | Delivered growth requests of **39** small to **very large websites** with traffic from several thousand to **over 148 million unique visitors** | Propelled a majority of clients' rankings resulting in **50-350% web traffic growth**



[Conducted over 100 hours of extensive keywords & search engine results pages analysis](#) | [Led strategic relaunch of website including on page optimization of all newly created pages](#) | Drove all website credibility improvement efforts through massive link building efforts in 2011-12 resulting in **+165% overall organic traffic growth** & as high as **22,000+% growth in non-branded keyword growth**



[Optimized Pay Per Click Campaigns for 4 Northwest Leading Brands in their respective businesses](#) (hair salons, pest control, home builder & plastic tanks reseller) | Created & edited ad copy, monitored monthly budgets, assessed performance via bounce rates and multiple analytics criteria maximizing ROI



[Managed SEO efforts of 34 other clients managing all facets of the relationships](#)
 Clients included the Pacific Northwest's leading hair salon chain Gene Juarez, Real Network's Film.com, The Gottman Relationship Institute & Bend Rental Guide



[Director of Online Recruiting](#) | [ChungDahm Learning](#) | Busan, South Korea | 2006-9
 Created an online recruiting system incorporating SEO which saved the company over **\$120,000 dollars** in recruiting costs vs. traditional means of HR acquisition



[Realtor](#) | [Keller Williams Realty](#) | Bellevue, WA, USA | 2004-2006
 Utilized SEO and online marketing to obtain a bronze medal for sales in the Northwest region & earn 2nd highest grossing sales in the Bellevue, WA office



[Marketing Technical Account Manager](#) | [Expedia](#) | Bellevue, WA, USA | 2002-2004

Oversaw technical details of over \$250 million in distribution marketing deals, managed affiliate marketing clients & advised Business Dev. Mgrs. | Worked w/ Engineering & Marketing to prioritize requirements, articulated vision & roadmap for products | Led efforts to analyze quarterly data



[Program Manager](#) | [Amazon.com](#) | Seattle, WA, USA | 2001-2002

Implemented internal tech. initiatives bettering dept. efficiency, supported Sr. Business Dev. Mgrs. negotiate, launch & expand Marketing Alliance business via \$70 million in promotions



[Technical Sales Engineer](#) | [Google \(formerly DoubleClick\)](#) | NY, NY | 1998-2001

Managed the technical implementation & tracking of over \$10 million worth of online advertising campaigns for both direct & agency clients including MSN.com, Buy.com, and uBid.com